

The Work Ahead



STATION RESOURCE GROUP

Strategy and planning

- Public service vision
 - Advance a compelling narrative
 - ‘Big picture, long-term view’ research and analysis
- Audience intelligence
- Strategies for essential journalism
 - 3rd convening on Opportunities in Journalism
- Classical Music Rising



Advocacy and national policy

- NPR compact
 - Digital network
 - Build the journalism network
 - Fundraising
 - Pricing
- Music rights
- Federal funding
- CPB
 - Digital infrastructure strategy
 - Journalism investments
 - Shared technology investments



Strengthening stations and the system

- SRG annual retreat
- Consultations with individual members
- Strategic planning for SRG itself

