



Date: 18 July 2022  
To: SRG Planning Retreat Attendees  
From: Bill Davis  
Regarding: 2022 SRG Planning Retreat Agenda

Dear SRG Colleagues,

The 2022 SRG Planning Retreat is less than two weeks away, and I am so excited to see all of you. At present, we are expecting to have more than 70 attendees—many of whom are first-time attendees. This promises to make the in-session discussions more compelling—and all the other conversations more stimulating and enjoyable.

Against the backdrop of the profound changes all SRG member stations are making as they transform from stand-alone public radio stations to multiplatform digital community institutions, it is fair to say that we will be discussing the most consequential issues for public radio *in this century* at this summer's retreat. The attached agenda is chock-a-block filled with critical sessions on the NPR Networks proposals, public media's response to America's crisis in local journalism, improving our organizational cultures, and the important contributions our music stations are making to the quality of civic and cultural life in our communities.

One of the great pleasures of the SRG retreat is the opportunity to (re)connect with peers in a spirit of collegiality—indeed, friendship. So, while there's a lot on the agenda, there's still plenty of time for relaxed conversations with colleagues and friends—and opportunities to forge new friendships with so many first-time attendees. The traditional U/X of the SRG planning retreat—relaxed and informal—continues. No assigned seating. There will only be two “formal” presentations with folks at a head table.

Regarding Covid-19: SRG is committed to the health and safety of its members, and we are working with the Halcyon to ensure that their staff provides the highest level of protection for our attendees. I expect that most, if not all, of the attendees will be both vaccinated and boosted. All attendees must test themselves in advance of attending the retreat—and you should test yourself during the retreat, if necessary. If you test negative but are still symptomatic, you will be expected to stay home.

I look forward to seeing you all in Denver!

Sincerely,

Bill Davis  
Principal, Station Resource Group